

Local Off-Season Deals

the **HOLE** Coupon Book SPRING of 2018

OVERVIEW

The Hole Coupon Book is a great opportunity for businesses to target locals with special deals, offers, or promotions during the off-season in Jackson Hole. It is a 5.5" x 8.5" booklet with 3 coupons per page.

3 HOURS OF DESIGN SERVICE FOR COUPONS INCLUDED

15K+ Distribution

The Hole Coupon Book will be distributed to all U.S. Post Office mailboxes in Jackson, Teton Village, Kelly, Moose, Moran, and Wilson, WY.

SPECS FOR CAMERA READY ART

- 4/4 Double Sided in CMYK with images
- at no less than 300DPI
- Coupon Finished Size: 5.375" x 2.833"
- Text Safe area: 5.125" x 2.583"
- Please include a 1/8 inch bleed on all sides

DEADLINES

- Reserve Space by: **02/14/18**
- Materials: **02/21/18**
- Camera Ready Artwork: **02/28/18**
- Mailing Date: **04/04/18**

RATES

\$525 Per Coupon

(Includes up to 3 hours of design services)
\$50 Discount per coupon for 2 or more coupons or for camera ready artwork.

PREMIUM POSITION CHARGES

Back Cover	Inside Front Cover	Inside Back Cover
\$1,200	\$900	\$900

Add a Coupon to Any Premium Position \$450

FOR SALES OR QUESTIONS CONTACT

Mel Best at Gliffen Designs

307-200-8999 | mel@gliffen.com

TheHoleCouponBook.com

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To reserve your space: Wednesday, February 14, 2018
Materials: Wednesday, February 21, 2018
Camera Ready Artwork Deadline:
Wednesday, February 28, 2018
Mailing Date: Wednesday, April 4th, 2018

For **SALES** or **QUESTIONS** contact
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